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# Viviane Sassen: In And Out Of Fashion



## Synopsis

Following the success of *Parasomnia*, this major new book focuses on the fashion photography of Viviane Sassen. Bringing together 17 years of work in the fashion world, this eye-catching volume features selections from Sassen's award winning series and campaigns for Stella McCartney, Adidas, Carven, Bergdorf Goodman, MiuMiu, and M Missoni, along with editorials for magazines such as the New York Times Magazine, i-D, Numéro, Purple, AnOther Magazine, Dazed & Confused, Fantastic Man, and POP. Sassen's intuitive and imaginative style can be flamboyant, contemplative, erotic, and surreal, often simultaneously. This volume includes essays that offer a context for Sassen's work in the history of fashion photography as well as a bibliography of nearly all of her fashion series. The book will be a delight for Sassen's many fans and those eager for inspiration or beautiful escape.

## Book Information

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## Customer Reviews

An anthology of her alt-fashion photography intended to accompany a traveling museum retrospective - page after page of astounding images full of life and passion and humor, mystery and sheer beauty. Excellent color reproductions of what appear to be very straightforward photographs. I'm a little worried about the binding which makes a kind of cracking noise when the book is opened. Haven't read the end notes.

Viviane Sassen playing with angles, lines, forms and she does it in an absolute stunning way, add

shadows and colors and you get fashion photography on the edge.

Viviane Sassen's photographs continue to interest me, they are always surprising, odd, and creative from her fashion to her more personal work

great book

classic

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